

Mozart ESG Academy (EN)

Introduction

The Interreg VI A Italy-Austria ITAT-11-014 project aims to strengthen the ecosystem and international innovation network for startups in the three macro-areas involved: Trentino-Alto Adige, Veneto, Austria (Tyrol and Carinthia).

In addition to including startups, this extensive network also involves investors, researchers, mentors, entrepreneurs and innovators. We contribute to the development of participating startups, making their businesses scalable and sustainable through different formats and coordinated programmes. The project involves eight partners, which have developed a joint programme to strengthen the startup ecosystem in their areas.

Mozart ESG Academy

The Mozart ESG Academy is an interregional project that supports early-stage startups and aims to raise their awareness and prepare them for the main challenges related to sustainability in economic, social and governance terms.

The programme is divided into three thematic modules, each preparatory to the next, which can be accessed through three different webinars in English.

The webinars each last about 2 hours and will be scheduled as follows:

- Webinar 1: 13 November 2024
- Webinar 2: 05 February 2025
- Webinar 3: 12 March 2025

These will take place in the late afternoon.

In the period between one webinar and the next, the Mozart team will provide advice, tools and support, including additional material, to further deepen knowledge of the subject.

The course will also end with the chance to carry out a voluntary ESG assessment aimed at comparing the situation among the three areas. More information will be provided during the webinars.

To maintain the course quality, a maximum of 30 participants will be selected, taking account of the eligible applications and the chronological order in which they arrived.

Target audience

The programme is intended for:

- those that are already developing an entrepreneurial idea of some kind
- those that are founding or have recently founded a startup (up to 3 years of activity on the application date)
- any sector

Evaluation criteria

- Belonging to a supply chain or being open to a supply chain approach (0–5 points)
- Strategic importance of ESG in relation to one's own entrepreneurial project (0–5)

Minimum threshold: 6/10

Priority will be given to projects/startups from the project areas (Veneto, Trentino-Alto Adige, Tyrol and Carinthia) and the chronological order in which the application is submitted.

Programme

The programme is free and lasts about 5 months (webinar + in-depth study).

The programme aims to be a valuable opportunity to take a detailed look at the current and future implications of European Directive 2022/2464/EU for startups and new companies, with a particular focus on those wanting to operate with a supply chain approach.

The course will cover the following topics:

– Sustainability and ESG (Environmental, Social, Governance): definition and topics

including:

– Legislation and standards on ESG aspects

– Interest for companies and current requests from customers and/or banks

– The steps to arrive at sustainability reporting

– Examples of implementing the assessment process: ESG aspects

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Any doubts? Contact us via email at agora@trentinosviluppo.it